



WHITE HORSE NEWS

Advertising Rates

BUSINESS CARD

(64mm x 60mm)
£34.80 + VAT

BUSINESS CARD PLUS

(64mm x 80mm)
£46.40 + VAT

LEAFLET DISTRIBUTION FROM £34 + VAT Per 1000

Minimum of 3000 leaflets

DOUBLE BUSINESS CARD

(64mm x 120mm)
£69.60 + VAT

DISCOUNTS FOR ADVERTISING IN MORE THAN ONE NEWSPAPER

We have widely circulated newspapers in the busy towns of Westbury, Melksham and Frome.

GENEROUS DISCOUNTS FOR REGULAR ADVERTISERS

50% discount

for an ongoing booking (26 issues min)

25% discount for ten issues

10% discount for four issues

SQUARE

(98mm x 100mm)
£87 + VAT

QUARTER PAGE

(131mm x 190mm)
£165.00 + VAT

HALF PAGE

(265mm x 190mm or 131mm x 390mm)
£285.00 + VAT

FULL PAGE

(265mm x 390mm)
£495.00 + VAT

EIGHTH PAGE

(131mm x 100mm)
£116.00 + VAT

GREETINGS CARD

(98mm x 150mm)
£130.50 + VAT

